

sustainable development policy



saintlo

1. introduction

- Our mission at Saintlo is to create **positive encounters** between people from here and around the world, as well as to promote the **discovery of our territory**.
- As a non-profit organization involved in our **local community**, our commitment to sustainable development is deeply rooted in our **values of solidarity**, responsibility, and social inclusion.
- We want to go even further by ensuring that we **minimize negative environmental impacts** and **maximize positive social impacts** in all of our practices, strategic decisions and development.
- The purpose of this sustainable development policy is therefore to formalize our commitment, in addition to guiding the **strategic** and **operational decisions** of the Saintlo hostels.



II. definitions

Sustainable development

“ Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Sustainable development is based on a long-term approach which takes into account the inextricable nature of the environmental, social and economic dimensions of development activities. ”

Equity

“ Equity is justice. An equitable approach promotes fair conditions for everyone to participate fully in society, and recognizes that not everyone has, or has had, access to the same resources, opportunities and benefits over the course of their lives. ”

Regenerative tourism

“ Regenerative tourism goes beyond reducing negative impacts; it attempts to revitalize the environments and communities visited. Regenerative tourism thus transforms travel into a positive and restorative act, redefining the way we interact with the places we explore. ”

Slow tourism

“ Slow tourism is a form of alternative tourism based on the principle of taking your time in order to enjoy the experience more. It is a travel philosophy that is part of sustainable tourism, because it is more environmentally friendly. It encourages sustainable mobility, the discovery of natural and cultural heritage, meetings and sharing. ”

Socio-ecological transition

“ The socio-ecological transition refers to the transition from the system's current state to a more socially just and ecologically sustainable state. This transition requires the transformation of our democratic practices, our modes of production and consumption, and our way of living together. ”



3. guiding principles

At Saintlo, we are committed to respecting and integrating the following principles, inspired by the United Nations (UN) Sustainable Development Goals, in all our decisions and operations:



1. environmental protection

We strive to reduce our environmental impacts in all our accommodation operations..

2. awareness and engagement

We see every interaction with our customers and business partners as an opportunity to raise awareness about sustainability.



3. partnership and collaboration in sustainable development initiatives

We collaborate with various tourism, government, community and academic stakeholders to be at the forefront of sustainable development projects, and to join forces to ensure their success.

4. highlighting local culture

We support cultural, economic and civic initiatives that make up the richness of our territory by building bridges between our customers and the community.





5. simplicity and sharing

We take a stand against overconsumption, promoting a simpler lifestyle and a responsible way of travelling based on the sharing of resources.

6. diversity and inclusion

We encourage diversity, inclusion and solidarity in all areas of our business.



7. decision-making transparency



We consider transparency to be a key principle for communicating, raising awareness, empowering and encouraging our employees and volunteers, as well as our business partners in the adoption of sustainable development practices.

8. health and quality of life

Nous plaçons la protection de la santé et la qualité de vie de nos employé.e.s et de nos bénévoles au cœur de nos priorités.



9. creativity and innovation



We rely on the creativity and innovation of all our employees and volunteers to advance sustainability initiatives at our hostels, and we provide them with the resources they need to do so.



4. vision



- Saintlo wishes to position itself as a leader in **sustainable tourism** within its region.
- By choosing to stay in our hostels, our customers will have the opportunity to enjoy an experience that will **positively impact their perception of the world and of travel**.
- They will discover a way of life that integrates the principles of the **socio-ecological transition**, highlighting a slower pace of life, collaboration, local roots and **responsible travel**.
- This approach will promote the youth hostel model in the tourism industry as a form of **responsible, solidary and equitable travel**.

5. commitments

1. we're committed to measure and reduce our environmental footprint.

Areas of intervention :

- Water saving
- Energy efficiency
- Greenhouse gas emissions
- Waste management



3. our teams have the means to achieve their ambitions.

Areas of intervention :

- Safe and motivating work conditions
- Skills Development
- Participatory governance and internal communication



2. we're committed to create a positive local socio-economic impact.

Areas of intervention :

- Community Life
- Partnership and social economy
- Local economy and responsible sourcing
- Saintlo Foundation



4. we're part of the regenerative and slow tourism movement.

Axes d'interventions :

- Awareness and education about responsible lifestyles
- Travel practices and experiences that have a positive impact
- Local roots and promotion of expertise

